

Exam. Code : 103202

Subject Code : 1057

B.A./B.Sc. Semester—II

JOURNALISM AND MASS COMMUNICATION

Time Allowed—3 Hours]

[Maximum Marks—80

SECTION—A

Note:— All questions are compulsory. Answer in not more than **50** words each. Each question carries **2** marks.

1. RNI
2. Radio talk
3. I & B Minister
4. Reality Show
5. Article
6. Outdoor studio
7. Linear editing
8. Ribbon Microphone
9. SITE
10. Yuvvani. 10×2=20

SECTION—B

Note:— Attempt any **EIGHT** in about **250** words each. Each question carries **5** marks.

1. Discuss the history of radio.
2. What is editing ?

3. Discuss the qualities of a news anchor.
4. Explain the various editing equipments.
5. Differentiate between print media and electronic media.
6. Discuss the formats of radio.
7. Write a short note on :
 - (a) NFDC
 - (b) Film Division.
8. Explain the elements of news.
9. Discuss the characteristics of cinema.
10. Discuss the role of traditional media in the era of electronic media.

8×5=40

SECTION—C

Note:— Attempt any **TWO** in not more than **800** words each. Each question carries **10** marks.

1. Discuss the development of TV in India.
2. What is news ? Discuss basics of reporting.
3. What is microphone ? Explain its types.
4. Explain today's scenario of TV journalism.

10×2=20